

## “InThrace digital campaign starts now – join us in exploring Europe’s intangible heritage”

Intangible heritage involves all traditions, professions, ways of living and celebrating that may be used to connect community together.

UNIWA, Greece is a partner of INTHRACE European Project (Project nr. 2023-1-RO01-KA220-HED-000156121), Project name: Civil Engagement, Integration, and Better Management of National Intangible Heritage to Raise Awareness of European Common Values: EU Context, Perspectives, and Active Citizenship

Project Coordinator: University Transilvania of Brasov, Romania

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Project Leader for University of West Attica, Greece: Prof. Androniki Kavoura, Department of Business Administration

Vice Leader of the Project: Prof. Sofia Asonitou, Department of Business Administration

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This project's primary objective is to enhance the competencies of university academic staff, empowering them to integrate intangible cultural heritage (ICH) effectively into their teaching and research endeavours.

Grant Agreement amount is 250.000,00 EUROS

Duration: 31.12.2023-29.06.2026

The project brings together valuable partners from across Europe, including:

University of Warsaw, Poland (Uniwersytet Warszawski), renowned for its academic excellence and commitment to cultural preservation.

University of Western Attica, Greece (Panepistimio Dytikis Attikis), a prestigious institution, dedicated to promoting interdisciplinary collaboration and social cohesion.

University of Zagreb, Croatia (Sveuciliste U Zagrebu), a centre for research and innovation in the field of cultural heritage and community development.

University of the Azores, Portugal (Universidade Dos Acores), known for its commitment to environmental sustainability and cultural diversity.

Pax Rhodopica Foundation, Bulgaria, a non-profit organization committed to promoting sustainable development at regional, national and European level.

The project’s results are designed to provide both theoretical foundations and practical tools for the integration of ICH in education, community life, and urban development. A central output is the **Training Package**, which brings together complementary instruments: the **Handbook** and the **Manual**, and the **Model for Interpretation, Integration & Management of ICH**. The reader will be able to find both theoretical material but also case studies from 6 countries including different parts of Greece. The aim is to raise awareness on the promotion of common European values.

Snapshots photos of partners' meetings from the 4 transnational meetings held in Croatia, Bulgaria, Portugal, Greece where partners aim to strengthen the academic skills in the interpretation and integration of the intangible cultural heritage into the urban and suburban environment with the outputs, training pack and practical cases they provide for the project.





For more information and material to share in your class, become acquainted with interesting traditions that partner countries boast, expand your horizons on common European values, visit the INThrace website

<https://intrace.unitbv.ro/index.php/about-intrace/>



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